

# ACA SPONSORSHIP/FUNDRAISER

“My team is currently working to bring sportsmanship back to the game. We need your help to remind us to play with class and dignity, and also remind our parents and other fans to remain calm, and keep it fun for us kids. The new ACA Game-day Gear provides many reminders for everyone. It’s very simple, and everyone wins!”

According to a study by the Sports and Fitness Industry Association, more than 26 million children ages 6 to 17 played team sports in 2014, down nearly 4% from 2009. Total sports played have declined by nearly 10%!

## REASONS KIDS QUIT PLAYING SPORTS:

- Afraid to make mistakes
- Bad coaches
- Lack of playing time
- Bad behavior – coaches or parents
- IT’S NOT FUN ANYMORE (#1 reason)

You can help bring the fun back, and it starts with sportsmanship.

*Introducing... **A CLASS ATHLETE**, with many reminders for players, coaches, parents – everyone, to show good sportsmanship at youth games, and keep it fun for the kids.*

**SPORTSMANSHIP!**

**Perspective**

*Wristbands for coaches and parents. Each wristband includes the words ‘Sportsmanship’ and ‘Perspective’ - to remind everyone that it’s just a game, and to keep it in perspective.*



### Game-Day Gear –Team of 8

- 8 Dog Tags
- 26 Wrist Bands
- 8 Posters
- 8 Award Stickers



*Any Game, Every Time – Keep it Fun for the Kids!*

**Team Goal: Only \$41 for the Game-Day Gear**

**(100% over this amount goes directly to the team!)**

Player’s Name \_\_\_\_\_ Team Name \_\_\_\_\_

Sponsor Amount: •\$10 •\$15 •\$20 •\$25 Other •\$ \_\_\_\_\_

Sponsor Name \_\_\_\_\_  
(OPTIONAL)

**“Please help me strive to become A Class Athlete!”**

[www.aclassathlete.com](http://www.aclassathlete.com)